

GUIDELINES FOR 5ENSES “BIRD OF THE MONTH” ARTICLES

August 12, 2021 (Updated)

INITIAL GOALS FOR THE PAS/5ENSES BIRD OF THE MONTH PROGRAM

1. Highlight the PAS Chapter's name and logo before the public, while promoting our “**Window on Nature**” programs, which are advertised monthly in each 5enses issue.
2. Highlight the extreme diversity of bird species frequenting our region.
3. Demonstrate to the public the wide variety of individuals involved in birding and nature activities in our area, while recognizing their support of PAS and their submitted articles.
4. Multiple articles are acceptable, and we will spread them out over the year.

SELECTION OF SPECIES AND MONTH OF PUBLICATION

Selection of species are at the writer's choice, and submissions are processed “*first come... first reserved.*” A suggested species, provided by Karen O'Neil and Walt Anderson in on the website.

Once responsibility to provide an article is decided, individuals should contact the appropriate PAS coordinator (to be designated) and reserve their species discuss availability of associated photos.

ARTICLE GUIDANCE AND CRITERIA

1. **Article length (minus biography):** 300-350 words
2. **Bird species:** Author's choice, preferably a species that will be in the area during the month of publication.
3. **Format:** Similar to a field guide, but with feeling (this is a guideline, the goal is to limit personal stories and focus on the species)
4. **Biography:** A few words the author is comfortable sharing with about themselves, i.e. background, passions, etc.
5. **Photo:** If the author has a photo they wish printed with their article they should submit it along with the article and permission to publish. If no appropriate photo is provided, one will be provided by PAS.
6. **Submission deadline and Program Continuation:** 5enses requires a three-month lead time for articles. Example: January submission for an April article. We have been simultaneously submitting three articles prior to each quarter.
7. **Submission procedure:** Effective immediately, articles and photos (if furnished) should be provided to with the appropriate PAS coordinator (to be designated) for achieving and forwarding to the 5enses editor and/or Publisher, John Duncan.

Communication is a critical factor for success in all activities. These free BOM articles provide such an opportunity for our PAS Chapter to keep in touch with the public and improve our visibility, recognition and harmony with the community. Hopefully, this program will continue to receive support from the PAS Chapter family.