GOALS FOR THE PAS/5ENSES BIRD OF THE MONTH PROGRAM
1. Promote the PAS Chapter’s name and logo before the public, and highlight our “Window on Nature” program, which is advertised in the “monthly event” section of each 5enses issue.
2. Spotlight the diversity of bird species frequenting our region.
3. Emphasis the variety of birders in our area, and recognize their dedication by submitting articles and supporting PAS.
4. Multiple articles are accepted, but we spread them out through the year, to display a variety of authors and select birds that are in the area during the month of publication.

SELECTION OF SPECIES AND MONTH OF PUBLICATION
Selection of species and month of publication are the writer’s choice, and submissions and reservations are first come… first reserved. A suggested list furnished by Karen O’Neil and Walt Anderson is also available on-line.

Once the decision to write an article is determined, request individuals call 778-6502 or 848-1513, or email sheepdogone@cableone.net to reserve their species and publication date.

ARTICLE CRITERIA
1. Article length (minus short author biography): 300-350 words
2. Bird species: Author’s choice, preferably one that will be in the area during the month of publication.
3. Format: Similar to a field guide, but with feeling (this is a guideline, the goal is to limit personal stories and focus on the species)
4. Biography: A few words you feel comfortable sharing with folks about yourself, your background, passions, etc.
5. Photo: If you have a photo you wish printed with your article submit it along with the article and permission to publish. The higher the definition the better to provide an eye-catching photo. If you DO NOT have a photo an appropriate photo will be provided by PAS.
6. Submission deadline: The 10th of the month, prior to publication (i.e. Jan 10th for publication in the Feb publication). If individuals wish to submit their article earlier they will be archived for delivery to 5enses at the appropriate time.
7. Submission procedure: Articles and photos (if furnished), should be sent to Russ Chappell, sheepdogone@cableone.net for article review and selection a photo if required, and then forwarding on your behalf to the 5enses editor.

Thank you for supporting this program. Communication is important for success, and these BOM articles keep the PAS Logo, Meetings and awareness before the public contributing to PAS remaining a respected member of the community.

Russ Chappell
PAS Webmaster and BOM Coordinator